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# THE LOS ANGELES ORGANIZER



July/August 2014

Volume 20, Issue 11

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## NAPO-LA Calendar

### August

25	Board Meeting	3:00 pm
	Meeting	6:15 pm

## President's Message

### The "Gift" of Organizing

Regina F. Lark, Ph.D, CPO®, CPO-CD®

Several months ago I left a client's home with a huge donation of making supplies, "stuff" that my client spared no expense in acquiring how much my little Prius could hold! I posted on Facebook that I had these treasures to an organization that would use them. Immediately directed me to the Downtown Women's Center (DWC), a nonprofit organization whose mission is to provide permanent supportive housing and a safe environment that fosters dignity, respect, and personal stability.

The DWC has three facilities. I brought my donations to the one I had introduced myself and asked if the organization could use some of them. The staff behind the counter *whooped* with excitement! I toured the facility and discovered an amazing collection of clothing for homeless women. Ninety percent of the items for re-sale in their vintage clothing boutique on Hollywood Angeles St. They also host an online Etsy store featuring DWC-related and crafted goods. In addition, they provide micro-apartments, helping homeless women whose average age is 48. My tour included the "cages" located in the basement of the Los Angeles Street venue that could use the hands, ideas, and brain-power of professional organizers.

I brought the idea to your NAPO-LA Board who approved sponsoring an organizing event at the Downtown Women's Center on August 1 and 2 from 10:00 AM to 4:00 PM both days. Very exciting community service work for all of us!

We'll divide the basement into five areas: 1) sorting clothes, shoes, and accessories; 2) cleaning and mending clothes; 3) packing and labeling boxes; 4) sorting and organizing supplies; 5) sorting and organizing books and records.



## Quick Links

[NAPO-LA](#)  
[NAPO National](#)  
[Newsletter Archives](#)

## Meeting Information

### June Chapter Meeting Attendance

Membership: 95  
Members: 40  
Visitors: 1

### July Chapter Meeting Attendance

Membership: 95

Members: 34  
Visitors: 4

## New Members

### June New Members:

Cary Prince  
Christel Ferguson - Space to Love  
Heather Furlong - Organizing Works  
Janice Reid  
Laura Ellis - Organized by Ellis  
Lori Palmer - Mindful Organizing Solutions  
Shara Koplowitz - Open for Organizing

### July New Members:

No New Members

## NAPO-LA Board of Directors



**President**  
**Regina Lark**  
**A Clear Path**  
**818.400.9592**



**Vice President**  
**Susana Enriquez**  
**Downsize and Get Organized**  
**805.409.4638**



**Treasurer**  
**Cari Dawson**  
**Cari's Custom Organizing**  
**323.600.4993**

2) shipping Etsy items; 3) seasonal clothing and shoe racks for v decorative and display pieces for vintage store; 5) sales-ready rc about a dozen Chapter members committed to share their gift of 14 and 15. Join us!

The work we do is powerful, transformational, and awesome. W our living and to serve our communities. Without a doubt, profes: needed in every area of human life, from cradle-to-beyond-the-gr other profession like it in the world.

Other NAPO-LA news:

- Membership is growing! We number 95 at this writing which make our way out of this recession. Thanks to Tara Kenav Director, and her team, for keeping up with the steady pac members.
- NAPO National requires all Chapters to update and revise with a first draft due mid-October. Thank you to Board mem Enriquez, (Vice President) Cynthia Smith (Secretary), Car and Nadine Levy (Immediate Past President) for all you are Committee!
- Be part of the fun when we welcome NAPO to Los Angeles Conference, April 16-18, 2015! Join Tanisha Porter, Cary F Milena Kazarian, Janet Fishman, Laura Ellis, and me on the Welcome NAPO to LA! Email [regina@aclearpath.net](mailto:regina@aclearpath.net) for d
- Just wanted to share... two chapter members serve NAPC Nadine Levy, our Immediate Past President, is co-chair the Committee, and a member of the 2015 Conference comm who served on the LA Board for several years in different c the NAPO Website Committee. These volunteer positions time and inner resources and so please thank them for the you see them at a meeting! (And if you are serving NAPO please let me know!)

Enjoy the dog days of summer and I'll see you in the Fall!

## Member Article

### Planning for Life and Beyond

By Sara Getzkin  
Hands On Organizing Services

It's hard to believe I've been a member of NAPO since 2003. So those 11 years. My business has grown, NAPO friendships have older & wiser. Frankly, having both my parents die within a short bit. It's been 3 years since my dad passed. My mom died 4 mont world upside-down. In the blink of an eye, I was the sole Trustee Four years earlier, I begged and pleaded with my parents to revis They didn't want to be bothered. They had retired to the Palm Sp living the good life. Who wants to think about death? I didn't, but v Professional Organizer would I be if my own parents weren't org relative in the area and asked for the number of a good lawyer. It



**Secretary**  
**Cynthia Smith**  
**Your House in Order**  
**310.721.1076**



**Director of Administration**  
**Mary Anne Lantieri**  
**Apparent Priority**  
**818.314.2128**



**Director of Communications & Technology**  
**Nancy Meck**  
**Meck Organizing**  
**404.775.9492**



**Director of Marketing**  
**Christie Gelsomino**  
**Vision to Be Organized**  
**661.993.8291**



**Director of Membership**  
**Tara Kenavan**  
**21 Times**  
**818.358.3363**

meet with him and simply revise what they already had. After all it was long and it was relatively painless. I cannot tell you how invaluable the binder was. Without the hassle of Probate, I was able to carry out what I had a roadmap tailor-made for me. I knew what to do and where the account, investment, and property was at my fingertips.

As my clients age, I'm urging them to prepare for their future - whether they have adult children, some have no kids at all, some have caring children and some of them do not. Because I'm the Professional Organizer for their homes (and set up their filing system), I know exactly where to find all their information. I have my clients have me listed as part of their final instructions. They provide me with all their information to their attorneys and CPAs so, when that time comes, the process flows smoothly.

There are so many things to take care of when someone passes away: what about their digital footprint? I attended "Advance Planning for Your Virtual Afterlife" at the NAPO Conference. It opened up an entirely new aspect of "advance planning" that occurred to me: What happens to your Facebook page or Twitter account when you die? What happens to your eBay and Amazon accounts? Yes, we need various passwords for security; however, we also need someone to manage them when we no longer can.

It can be overwhelming for our clients when they think about everything that needs to be planned. That's where Professional Organizers come in. Approaching the wishes, digital afterlife, and further planning with your clients. Testimonies from clients have their plans in place. Some clients may want to be buried in the sand - others will thank you for your concern. While making plans for yourself. Only you know exactly how you'd want to be remembered.

## NAPO-LA Chapter Meeting

### August Chapter Meeting

**When:** August 25, 2014, 6:15 pm

**Where:** The Olympic Collection Conference Center at 11301 W West Los Angeles (cross street is Sawtelle). The usual meeting floor. See below for directions.

**Who:** All professional organizers and those interested in entering the profession to attend. Professional business attire requested.

**Cost:** Meeting charge is \$15 for NAPO-LA members and \$25 for non-members (CHECK only please.)

**Parking:** \$6 in the underground parking. Limited street parking is available.

If you have an idea for a Chapter topic or presenter, please don't hesitate to contact Leslie Haber: [anorganizedlife1@gmail.com](mailto:anorganizedlife1@gmail.com).

Golden Circle



**Director of Associate Membership**  
**Marty Stevens-Heebner**  
**Clear Home Solutions**  
**818.376.0125**



**Immediate Past President**  
**Nadine Levy**  
**Management 180**  
**818.585.4828**



**Director of Professional Development**  
**Leslie Haber**  
**An Organized Life**  
**213.507.1389**

**Coordinators & Committee Chairs**

**CD Support Group:** Jean Furuya

**Golden Circle:** Heather Furlong

**Greeter:** Tanisha Porter

**Greeter Coordinator:** Lorna Ross

**Historian:** Christie Gelsomino

**Librarian:** Mary Ann Lantieri

**Member Spotlight Co-Coordinators:** Deron Bos & Tanya Whitford

**Neighborhood Group Coordinator:** Milena Kazarian

**Neighborhood Group Facilitators:**  
**Burbank/Glendale/Pasadena:** Cari Dawson  
**Hollywood/West Hollywood:** Leslie Haber  
**San Fernando Valley:** Janet Fishman  
**Simi Valley:** Heather Furlong  
**South Bay:** Available  
**Westside:** Available

**GOLDEN CIRCLE LISTSERV**

Are you a member of the Golden Circle ListServ? Open only to C members, this ListServ allows more seasoned professional orga each other. To get started, log into [www.napo.net](http://www.napo.net) and go to the C the second paragraph you will see a link for the Golden Circle Lis will allow you to go to the page to sign up for the ListServ. Once i to the ListServ by sending an email message to [golden-circle@li](mailto:golden-circle@li)

NOTE: Qualifications for Golden Circle membership include five professional organizer and one year as a NAPO member. Quart in the homes of Golden Circle members, where we network, sha to know each other on a more personal level.

All eligible Golden Circle members are invited to join the Los Ang Circle. Chapter membership is not required; NAPO National mer information is available on the NAPO National website or by ema at [goldencircle@napola.org](mailto:goldencircle@napola.org).

**Volunteer In NAPO-LA**

**Congratulations to those in Newly Filled Po**

Newsletter Editor: **Laura Ellis**  
 Neighborhood Groups Coordinator & Board Liaison: **Milena Kaz**  
 Newsletter Archive Project: **Kim Dilallo**  
 Volunteer Coordinator: **Carol Pardoe**

**Volunteer Opportunity:**

There are 2 Neighborhood Group Facilitator positions open. Please see t Section of this newsletter for more details.

**NAPO-LA Professional Organizers Learning /**

**POLA PRESENTS**

**"What Every Organizer Should Know A Managing Emails"**

- Are you constantly buried in email overwhelm no matter ho clear out your inbox?
- Want to learn the skills to take charge of your email once e
- Inspired to teach clients how to have an organized email s sure where to start?

Productivity Specialist, Star Hansen, will teach you the skills and necessary to achieve email mastery. You will learn how to make tool, instead of a draining time-sucker, while decreasing your str your focus. Acquire productivity skills you can use with your clie them be more organized. In Star's email class, she will cover th

**Photographers:** Sara Getzkin

**Professional Organizers Learning Academy (POLA):** Jean Furuya

**POLA Committee:** Tanisha Porter

**Prospective Member Ambassador:** Tina Studier

**Public / Media Relations:** Christie Gelsomino

**Meeting Assistant:** Nonnahs Driskill

**Silent Auction:** Linda MacMaster

**Social Media:** Tanisha Porter

**Visitor Liaison:** Brenda Lam

**Volunteer Coordinator:** Carol Pardoe

**Website Calendar:** Jennifer Solomon

email topics:

- Managing your current email overload (AKA how get out of give yourself a fresh start today).
- Establishing a daily email routine that will make you an em of your tech know-how.
- Handling the hidden email saboteur that is unknowingly kee in your inbox.

Whether you are tech savvy or need low tech solutions, everyone out of this email class so get ready to take charge of your email ; productive than ever!

Star Hansen is a Silicon Valley based professional organ specialist. Star helps businesses and individuals take charge i simple, down-to- earth manner, using concepts that are easy to others. Utilizing strategies that rapidly achieve major results, technology become the simplicity tools they were meant to l business for over 9 years and her unique approach has been fe Style, A&E, the Tyra Banks Show and her current show, Home M

## The Los Angeles Organizer



Organized by [Elis](mailto:Elis.editor@napola.org)  
[editor@napola.org](mailto:editor@napola.org)

**Proofreaders**  
Toni Scharff  
Lorna Ross

*The Los Angeles Organizer* is published bimonthly (January, March, May, July, September and November). The new sletter is emailed to NAPO-LA members and associate members, NAPO national board members, and NAPO chapter presidents, and is available to the public on our website. All content is copyrighted. All rights reserved.

### Articles

NAPO-LA members are encouraged to contribute to this new sletter. Articles are not to exceed 500 words in length. You may send your article as a Microsoft Word document. Photos should be .jpg, 72 dpi, sent with your article. All article topics and content must be approved by the Editor. Submit editorial to [editor@napola.org](mailto:editor@napola.org).

### Advertising

Ads must be received by the 20th of the month prior to the month of publication. There are two types of ads available.

**Website Link:** This is a small ad containing a link to your website, located in the left side column of the new sletter. The ad can be your logo, a photo,

## [REGISTER NOW](#)

**When:** Monday, September 22, 2014

**Time:** Check In: 2:25 pm

3:00 pm to 5:00 pm (before NAPO-LA me

**Where:** Olympic Collection, 11301 Olympic Blvd., LA

**Cost:** \$30 - NAPO-LA Members

\$40 - Non-Members

Add \$10 if you register after Thursday, Septe

No refunds for POLA sessions. If you are unable to attend this cl fee will be applied toward another POLA class within one year's t

For details about NAPO-LA Education Committee classes [click](#)

Or by email  
[pola@napola.org](mailto:pola@napola.org).

## ICD News

**2014 Annual Conference**

**INSTITUTE FOR CHALLENGING DISORGANIZATION**  
Education. Research. Strategy.

**Nashville, Tennessee USA**

**September 18 - 20, 2014**

## 2014 Conference Session and Speaker Lin

or a short message.

**Format:** .jpg, 72 dpi, 125 pixels w x 100 h.  
\$25 NAPO-LA Members  
\$35 Non NAPO-LA Members

**Block Ad**

This is a large block located at the end of the new sletter providing details about your company or service, along with a logo and/or photo.

**Format:** Submit ad copy (100 words max) as a Word document and email with logo and photo as .jpg, 72 dpi.  
\$35 NAPO-LA Members  
\$45 Non NAPO-LA Members  
Submit ads to [marketing@napola.org](mailto:marketing@napola.org)

**Associate Members**



[Email Kim DiLallo](mailto:Kim.DiLallo@papersolutions.com)  
800.642.6992



**deirdre doherty interiors**  
[Email Deirdre Doherty](mailto:Deirdre.Doherty@ddiinteriors.com)  
323.377.4840



[Email Ken Gruberman](mailto:Ken.Gruberman@thetechdaddy.com)  
818.998.4477



[Email Lorna Ross](mailto:Lorna.Ross@shelfgenie.com)  
888.217.1917



[Email Brian Thomas](mailto:Brian.Thomas@clutter.com)  
800.525.6219



[Email Jason Cohen](mailto:Jason.Cohen@movingandstorage.com)  
310.618.8120

The 2014 ICD Conference officially opens Thursday evening with networking reception. Friday morning all participants will meet for followed by a full day of conference sessions. All conference sessions i.e., there will be no break-out sessions. Friday lunch and dinner and Saturday breakfast and lunch are also included. The conference ends at 7 pm on Saturday evening.

**Thursday, September 18, 2014 - Day One**

- Conference Registration
- Sponsor Expo
- CD, ADD, Aging, and Hoarding Exam Self-Study Groups
- CD, ADD, Aging, and Hoarding Exam
- Conference Opening General Session
- Opening Reception

**Friday, September 19, 2014 - Day Two**

- Exam Registration
- CD, ADD, Aging, and Hoarding Exam
- Conference Registration
- Breakfast
- Sponsor Expo
- General Sessions
- Awards Dinner

**Saturday, September 20, 2014 - Day Three**

- Breakfast
- General Sessions

**Sunday, September 21, 2014 - Optional Post-Conference Motivational Coaching Intensive Training**

**Denslow Brown, MCC, CPO-CD, CPO, ICD Master Trainer**  
8:00 a.m. - 3:00 p.m. (one-hour lunch break on your own)  
Cost is only \$129, which includes:  
Earn 8 hours of ICF coach-specific continuing education (6 conference)

- Qualify for one recertification activity for ICD's CPO-CD or
- Receive a certificate of completion that may be referenced in your materials
- Be eligible for special pricing on a post-training, mentored practice your motivational coaching skills.

<a href="#">Russell A. Barkley, Ph.D.</a>	<a href="#">Judith Kolberg</a>	<a href="#">ICF</a>
<a href="#">ADHD, Self-Regulation, and Executive Functioning: Part I - Nature of ADHD and Executive Functioning</a>	<a href="#">Decision-Making and the Chronically Disorganized Client</a>	<a href="#">C</a>
<a href="#">Part II - Implications for Management</a>		



[Email Evan Berger](mailto:evan@gojunkfree.com)  
800.GO JUNK FREE  
323.633.0610



[Email Gus Gougas](mailto:gus@organizit.com)  
818.232.7683



[Email Barb Schmit](mailto:barb@pendaflex.com)  
714.328.7973



[Email Marisela Arechiga](mailto:marisela@pendaflex.com)  
310.415.7799

## Chapter Photo Albums



To view our chapter's pictures [click here](#).

To view our archived pictures [click here](#).

## Membership

To become a Chapter Member you must be a member of NAPO National.

### NAPO-LA Chapter Membership

#### Regular Members

Dues are prorated 25% quarterly.

\$125 - Level 1 (does not include \$15 meeting fee)

\$190 - Level 2 (includes all meeting fees) this option available once a year, in October ONLY

\$ 25 - One-Time Processing Fee

\$ 25 - Lapsed Member Processing Fee

<a href="#">Barbara Jo Dennison</a>	<a href="#">Children of Hoarders Panel</a>	!
<a href="#">Integrating Treatments for PTSD and Chronic Disorganization and Hoarding</a>	<a href="#">Integrating Treatments for PTSD and Chronic Disorganization and Hoarding</a>	B Hel fi
<a href="#">Joseph Ferrari, Ph.D. &amp; Catherine Roster, Ph.D.</a>		
<a href="#">Research Frontiers in Chronic Disorganization: Exploring CD from the Perspective of Individual and Communities</a>		
<b>Optional Post Conference Workshop</b> Sunday, September 21, 8:00 am - 3:00 pm <a href="#">Motivational Coaching Intensive</a>		

## **REGISTER NOW**

### Clutter Support Group

### CD CLIENTS - SUPPORT GROUP FOR L.A. CHAPTER MEMBERS

#### **CD CLIENTS - SUPPORT GROUP FOR L.A. CHAPTER MEMBERS**

If you are working consistently and on an ongoing basis (at least chronically disorganized clients, you are invited to participate in a group.

Our next meeting will be Tuesday, September 2, 2014. Meeting time 8:30pm. Time will also be spent sharing our individual client issues with attendees. A simple pot luck is planned.

To RSVP or for further information, email Jean Furuya at [Jean@TheOfficeJeanie.com](mailto:Jean@TheOfficeJeanie.com) or call (310) 316-1753.

### NAPO-LA Neighborhood Group

#### **Neighborhood: Burbank/Glendale/Pasadena**

Burbank/Glendale/Pasadena Neighborhood Group:

In July we had a great meeting at Cari Dawson's home. Our topics were Practices - Contracts, P&Ps, Insurance, Sub-Contractors, Employment. It was great to share all of our different ideas and practices with each other. Our next meeting is September 13<sup>th</sup>.

We have a great group, and we welcome new members from all over the NE side of L.A., and would like to visit or join our group, please contact Cari Dawson at [GlendaleGroup@napola.org](mailto:GlendaleGroup@napola.org).

Many of the Neighborhood Groups hold informal bimonthly meetings in the Los Angeles area. A benefit of chapter membership, these offshoots provide education, networking and support. Check below for the group name and the Facilitator for information on the next meeting.

Dues include:

- \* Yearly membership
- \* Listing in the "Find an Organizer" section of NAPO-LA website
- \* For the complete list of [Member Benefits](#)

#### **Associate Members**

Dues are prorated 25% quarterly.

\$ 200 - Branch Associate Member - Local branch or regional office of a Corporate Associate Member

\$ 350 - Local Associate Member - Locally-based, self-operating retailer, supplier, designer, or independent sales representative engaged primarily in the manufacture, distribution, and/or sale of organizational equipment, supplies, or organizing-industry related services.

All members are required to sign a [Code of Ethics](#) as part of their membership.

For more information on becoming a NAPO-LA member, [click here](#).

#### **NAPO National Membership**

Annual Dues

\$235 - Professional Member

\$215 - Allied Member

\$205 - Provisional Member - must complete 3 courses to become Professional Member.

\$175 - Academic

\$ 25 - Student

\$ 25 - Processing Fee - for all new applications

For the full list of membership details. [Click here](#).

#### **Corporate Associate Members**

There are 3 levels

\$ 895 year is Basic

\$2075 year is Basic Plus

\$6575 year is Premier

For more information [Click here](#).

If you'd like to volunteer as a Facilitator for one of the open group Volunteer Coordinator Milena Kazarian at [milena@chicandcheer.com](mailto:milena@chicandcheer.com)

**Burbank/Glendale/Pasadena Facilitator:** [Cari Dawson](#)

**Hollywood/West Hollywood Facilitator:** [Leslie Haber](#)

**San Fernando Valley Facilitator:** [Janet Fisman](#)

**Simi Valley:** [Heather Furlong](#)

**South Bay:** Available

**Westside:** Available

## **NAPO Los Angeles**

**Mission Statement:** NAPO-LA is the organizing industry leader committed to providing the public with resources; providing organizers with education and support; and providing related industry professionals with unique channels for their products and services.

NAPO-Los Angeles  
PMB 134, 10573 W. Pico Blvd.  
Los Angeles, CA 90064  
Phone 213.486-.4477

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For questions on our disclosure policy, please contact our [Chapter President](#).



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