

FOR IMMEDIATE RELEASE

NAPO-LA to Inspire Leaders at Ninth Annual Leadership Forum

Los Angeles, CA [January 22, 2015] – The Los Angeles Chapter of the National Association of Professional Organizers (NAPO-LA) will hold its **Ninth Annual Leadership Forum** to instruct and inspire attendees on how to become leaders in their businesses, communities and personal lives. Special presenter **Krista Clive-Smith** will lead this forum on **Monday, January 26, 2015 at 6:00pm** at The Olympic Collection Conference Center at 11301 West Olympic Blvd. in West Los Angeles.

Dynamic speaker Krista Clive-Smith, a recognized expert in the fields of branding and organizing, will challenge attendees to rethink leadership and discover that leaders are made, not born. She will outline the winning combination of personal traits, abilities, skills and beliefs that are necessary to become a great leader. Topics to be addressed include:

- **What it means to be a leader** (regardless of title)
- **The six roles** every leader must play in order to fulfill their leadership potential
- **What type of a leader you are** and how you can be a great one
- **The Ripple Effect:** How starting small can have a huge effect on your career path – and life
- The concept of "**intellectual philanthropy**" and how it can change the lives of thousands of others by leveraging giving (and how to do it)

The Leadership Forum is free for members of NAPO-LA or \$39 at the door. For more information, please contact pastpresident@napola.org.

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About NAPO-Los Angeles:

NAPO-Los Angeles is a non-profit professional organization dedicated to developing, leading and promoting professional organizers and the benefits of better home and business organization. The founding chapter of the National Association of Professional Organizers, "The Organizing Authority®," NAPO-LA has provided members with a forum for networking, professional development and raising public awareness since 1985. NAPO-LA will be the host chapter for **NAPO 2015, NAPO's Annual Conference & Organizing Expo**, which will be held **April 15-28, 2015 at the Westin Bonaventure**. For more information, visit www.napola.org and www.2015.napo.net.

About Krista Clive-Smith:

Krista is the owner of Life Made Simple and is a recognized expert in the fields of leadership, branding, organizing, and business—the marriage of which creates simplicity and systems with style. She speaks regularly at conferences and corporate events and provides training and management consulting for business owners and high-performance brands in the US and Canada. Named in the Top 40 Under 40 list of outstanding young business professionals, she is the author of the book *Get Noticed. Be Remembered: Creating a Personal Brand Strategy for Success* and the 4-disc audio series *How to Brand, Sell, Market and Grow Your Business*.