



First Class Organizing Expo Welcomes Great Crowd Wanting To Minimize Clutter and Save Time.

--For Immediate Release--

Piles of paper, gluttonous garages and cluttered closets were all topics of discussion for the record attendance at the 5th Annual Los Angeles Organizing Expo and "Ask The Organizer" Panel on Monday, September 21, 2009.

Los Angeles, CA – September 23, 2009 – Chantale Bordonaro, CPO® and President of the Los Angeles chapter of the National Association of Professional Organizers (NAPO-LA), said, "We're thrilled with the great attendance and the incredible community support of the Los Angeles Organizing Expo. It's as true today as it was five years ago when we began the Expo: consumers and professional organizers are really hungry for products, services and information. And we're happy we've been able to bring quality organizational products, time-saving ideas and inspiration through the Expo, "Ask The Organizer Panel" and NAPO Los Angeles."

Held in West Los Angeles at the Olympic Collection Conference Center, the Expo attracted consumers, organizing professionals and their clients, interior designers, and the general public from as far away as San Francisco and San Diego. All joined for a common cause: to learn and to discuss ways to minimize clutter and to save time in busy Southern California.

The 2009 Los Angeles Organizing Expo is coordinated by NAPO-LA and its Associate Members, select companies engaged primarily in the manufacture, distribution, and/or sales of organizational equipment, supplies, or organizing industry-related services.

Expo "Ask The Organizer" Panel:

For the second year in a row the Expo contained the popular "Ask The Organizer" Panel where veteran organizing professionals answered questions and shared their insider tips for residential and business organizing with the general public and prospective professional organizers.

NAPO-Los Angeles - Host of the Los Angeles Organizing Awards
10573 West Pico Blvd, #134, Los Angeles, CA 90064 - napola.org - organizingawards.com – (213) 486-4477

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Hosted by NAPO-LA's Golden Circle, the Panel included: Dolores Kaytes ("Highly Organized, Inc.", Manhattan Beach), Chris McKenry ("Get It Together LA!", Los Angeles), Donna McMillan ("McMillan & Company Professional Organizing", West Los Angeles), and Barbara Ricketts, CPO® ("A.K.A The Mess Doctor", Santa Clarita). "Ask The Organizer" 2009 was facilitated by Lynne Gilberg CPO®, CPO-CD® ("Lynne Gilberg Organizing", Los Angeles).

Expo Exhibitors:

2009 Exhibitors included: 3M, Closet Factory, College Hunks Hauling Junk, Garage Envy, Get it Together LA!, Go Junk Free America, Inc., National Study Group on Chronic Disorganization, NorthStar Moving Corporation, OrganizIT!, Organizing Systems, Inc., Pendaflex, ScanDigital.com, Shelf Genie, SMARTBOX, and Smead.

Represented were custom closets, garage and pantry storage systems and designs, organizing how-to books, moving and storage companies, technology, office and organizational products, online data storage management, and photo organization/digital conversion.

Expo "Best in Show" Award: A "Best in Show" award was presented to Kristy Arnold and Neal Geerdes from 3M for their fantastic product display including the new Post-it® removable labels which were a crowd favorite.

NAPO LA "Volunteer of the Month" Award:

The NAPO LA board is pleased to announce this month's volunteer of the month winner is actually being presented to 3 associate members: - Barb Schmit of Esselte Corporation, Gus Gougas of OrganizIT!, and Peter Given from SMARTBOX for their outstanding contributions to the 2009 NAPO-LA Organizing Expo Task force.

This is the first year that associate members have been given the opportunity to volunteer for this event. Gus served as Event Chair, Barb was the vendor coordinator, and Peter was in charge production. Katherine Macey, NAPO-LA board member overseeing special events, said, "these three associate members really took the reigns and helped drive this expo to a shining success-we are proud to have them as members of our chapter."

Educational Outreach:

Representatives from various NAPO-LA chapter committees were on hand at the Expo to provide information regarding NAPO-LA's educational outreach programs including:

- **NAPO in the Schools:** A national community outreach program that brings basic organizing principals to students in all grade levels.
- **NAPO-LA Educational Development Committee:** Provides interactive training sessions, resources and encouragement to chapter members, enabling them to successfully build their businesses and interact with their clients.

Event Sponsors:

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Garage Envy, Go Junk Free America, Inc., MoveSeniors™ and OrganizIT! sponsored the expo. ScanDigital created the very high quality informative video promoting all vendors and the upcoming 2010 Los Angeles Organizing Awards.

Door Prize/Gift Bag Sponsors:

Door prizes and gift bags were provided by the Board of Certified Professional Organizers (BCPO®), Container Store, eSMART.com, Emily Wilska CPO The Organized Life, Hecht of an Organizer, Hellen Buttigieg CPO® - We organize U, Moveseniors.com, NAPO-LA Educational Development Committee, National Association of Senior Move Managers (NASSM), Neat, OnlineOrganizing.com, Pendaflex, ScanDigital, Sheila G. McCurdy – ClutterStop and The Red Bench.

2009 Organizing Committee:

Committee members for the 2009 Expo included: Gus Gougas, (Event Chair), Chantale Bordonaro, CPO® (President, NAPO-LA), Katherine Macey (Vice President, NAPO-LA), Peter Given, Barb Schmit, Nadine Levy, Mishele Vieira, CPO®, Heather Furlong, Cynthia Smith, Nicole Ballard, Toni Scharf, Lynn Philpott, Christie Gelsemino, Donna Rossman, Sara Getzkin, Donna McMillan and Ann Gambrell.

About NAPO-Los Angeles:

NAPO Los Angeles is a non-profit professional organization dedicated to developing, leading and promoting professional organizers and the benefits of better home and business organization. The chapter produces the Los Angeles Organizing Expo as well as the Los Angeles Organizing Awards and is the recipient of the 2008 NAPO National President's Award for innovative contributions to the organizing industry. For details visit <http://www.napola.org> or <http://www.organizingawards.com>.

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