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VOTING OPEN FOR THE 2011 LOS ANGELES ORGANIZING AWARDS UNTIL DECEMBER 24, 2010

Honoring the People, Products and Services that Make Life More Organized and More Productive

LOS ANGELES, CA (November 11, 2010) — The National Association of Professional Organizers -- Los Angeles Chapter (NAPO-LA) with Presenting Sponsor OfficeMax[®] (NYSE: OMX) is watching the flurry of online voting activity as it prepares to recognize the organizing and productivity industry's best during a memorable celebratory event on January 29, 2011. Voting is currently underway for the 2011 Los Angeles Organizing Awards, and the polls will close at 11:59 p.m. December 24, 2010. Themed *Changing Lives – Touching Hearts*, the sixth annual Awards is the culmination of National Get Organized Month, with a Gala Industry Exchange and Awards Ceremony held at the Sheraton Universal Hotel in Universal City on January 29, 2011.

Event organizers have announced an exciting modification to the voting categories, having opened up to the general public two formerly reserved-for-NAPO-LA categories. **Most Innovative Organizer** and **Most Supportive or Organizer-Friendly Charity** voting options can be accessed or revisited online at the NAPO-LA website <http://www.napola.org>.

Katherine Macey, President of NAPO-LA, says of the modification, "The determination to relinquish NAPO-LA's former exclusivity regarding these two voting categories was made in support of the overwhelming interest and ever-increasing reach and recognition of our event, which has truly gone global. We strive to include participation by all contributors to our industry, and we look forward to seeing the results of the voting period's increased momentum."

Scheduled to appear is Peter Walsh, world-renowned organizing expert, television personality and author, who has partnered with OfficeMax to bring order to the workplace using his unique organizational philosophy and approach. Also scheduled to appear is Dorothy Breining, producer and star of the A & E Network's *Hoarders*.

"NAPO-LA is taking professional organizing global," said Breining. "January 29, 2011 is a 'must attend' event for anyone interested in learning what it takes to minimize chaos in the world. Toward that end, the very elegant, annual Los Angeles Organizing Awards will include a Gala Industry



NAPO-Los Angeles - Host of the Los Angeles Organizing Awards

10573 West Pico Blvd, #134, Los Angeles, CA 90064 - napola.org - organizingawards.com - (213) 486-4477

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Exchange where professional organizers from all over the globe will be taking a stand to solve our world's dilemmas during a session prior to the dinner and awards event. Come meet us, ask us, and dialogue with us over cocktails, dinner and the ever-appealing Red Carpet Event."

About OfficeMax:

OfficeMax Incorporated (NYSE: OMX) is a leader in both business-to-business office products solutions and retail office products. The OfficeMax mission is simple. We help our customers do their best work. The company provides office supplies and paper, in-store print and document services through OfficeMax ImPress®, technology products and solutions, and furniture to businesses and individual consumers. OfficeMax customers are served by more than 30,000 associates through direct sales, catalogs, e-commerce and approximately 1,000 stores. To find the nearest OfficeMax, call 1-877-OFFICEMAX. For more information, visit www.officemax.com.

About the Organizing Awards:

The Los Angeles Organizing Awards, now in its sixth year, is presented annually to honor outstanding achievements and contributions to the organization and productivity profession, and to recognize professional organizers, organizing retailers, organizing products services and resources, charities, technology providers, authors and the media. The 2011 Celebrity Host and presenters will be announced shortly. Production support is provided by The Dave Linden Group.

NAPO-LA continues to bring innovation to the industry this year as it prepares to honor those that stand out in the organizing industry. New for 2011 will be the Red Carpet Cocktail Reception and Gala Industry Exchange. A multitude of exhibitors will feature new products, services, books, closet systems and accessories and technology and office products, all designed to showcase the benefits of better personal productivity, time saving techniques and the advantages of living in a streamlined home and office environment – just what the organizing awards are all about. Opportunities will present for attendees' 15 minutes of fame on the red carpet where various media outlets will capture the industry's best on film. Not-to-be-missed are the fabulous prizes being raffled off throughout the evening, and, of course, an exciting and memorable celebration of our industry during an elegant dinner and awards show.

Voting:

Voting for the organizing industry's favorite people, products and services is currently underway, and is taking place online at <http://www.napola.org>, <http://www.organizingawards.com> and <http://www.losangelesorganizingawards.com> until 11:59 p.m. EST December 24, 2010. Voting is open to NAPO-LA Chapter Members, NAPO National Members and the general public. Please see www.napola.org for the official rules and for more information about the exciting voting category modification that allows the public to vote for 'Most Innovative Organizer' and 'Most Supportive or Organizer-Friendly Charity.'

Sponsorships:

The Organizing Awards is a fundraising and public awareness event. Produced and presented by the National Association of Professional Organizers - Los Angeles Chapter (NAPO-LA), a not-for-profit organization meeting IRS Tax Code 501(c)(3) requirements. Sponsorship opportunities are available and will underwrite production costs. All proceeds from the Awards benefit NAPO-LA for its chapter educational programming. Benefits of sponsorship include mention in all press releases and prominent logo usage on all promotional materials, invitations and banners.



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About NAPO-Los Angeles:

NAPO-Los Angeles is a non-profit professional organization dedicated to developing, leading and promoting professional organizers and the benefits of better home and business organization. The Founding Chapter of the National Association of Professional Organizers, "The Organizing Authority®," NAPO-LA has provided members with a forum for networking, professional development and raising public awareness since 1985. The chapter has produced the Los Angeles Organizing Expo as well as the Los Angeles Organizing Awards, and this year's Red Carpet Reception will feature a Gala Industry Exchange. For details visit <http://www.napola.org> or <http://www.organizingawards.com>.

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