



- Press Release -

Recipients Announced for Third Annual Los Angeles Organizing Awards

Top lifestyle and organizing experts gather to celebrate the professional organizing industry.

Los Angeles, CA (February 1, 2008) -- Top organizing and lifestyle experts Julie Morgenstern (ORGANIZING FROM THE INSIDE OUT, O' THE OPRAH MAGAZINE, FRANKLIN COVEY), Peter Walsh (CLEAN SWEEP, THE OPRAH WINFREY SHOW, DOES THIS CLUTTER MAKE MY BUTT LOOK FAT?), Dorothy Breininger (DR. PHIL, PBS, CHICKEN SOUP FOR THE SOUL), Linda Koopersmith (CLEAN HOUSE), Nadia Geller (WHILE YOU WERE OUT, HOMEMADE SIMPLE), Monica Ricci (MISSION: ORGANIZATION) and Joyce Dorny (ORGANIZE MAGAZINE) were on hand for this year's Third Annual Los Angeles Organizing Awards at the Luxe Hotel Bel-Air, Los Angeles, California.

More than 150 celebrity organizers, industry professionals and members of the public attended the February 1st gala which was hosted by actress and comedienne Sherri Shepherd (The View), who humorously shared her personal experiences of working with a professional organizer. Other industry leaders in attendance included NAPO National President Standolyn Robertson and National Study Group on Chronic Disorganization President Lynne Johnson. The presenting sponsor was the nation's leading retailer of storage and organization products, The Container Store.

Eighteen awards were given -- six awards for organizing products and retailers, five awards for organizing services, four awards to organizing professionals and two awards to exemplary media outlets. A first-time Special Recognition Award went to organizing expert Peter Walsh and The Oprah Winfrey Show for their collaboration on "Inside the Lives of Hoarders, with Peter Walsh." Finalists were selected during a two-month nationwide online popular vote that ended December 31.

"The Organizing Awards validate the extreme upward trend in organizing," according to John Trosko, President of NAPO Los Angeles. "The top organizers in the nation are here this evening to celebrate the value and continuing solutions to the challenge of living an organized, modern life," Trosko added.

Other highlights of the night included 'The Year in Review,' a video montage with segments submitted by professional organizers throughout the United States and the "Thelonious Monk Beyond the Bell Program" quartet.

Guest gift bags contained items from 1-800-Flowers, Organize Magazine, Organize.com, Corazonas Heart-Healthy Tortilla Chips, Esselte, Organized Greetings, FranklinCovey, Sanford, Securita, When Wear Why, The Container Store & Premier Label Water Company.

The 2008 Los Angeles Organizing Awards is produced by NAPO-LA with production support by The Dave Linden Group, Inc.

2008 List of Recipients, In Order of Presentation:

Best Organizing Book

Patience and the Porsche
Valentina Sgro

Most Valuable Educational Resource

OnlineOrganizing.com
Ramona Creel

Best Home Organizing Product

Securita Vital Records PortaVault

Best Organizing Blog or Website

Your Life ... Organized
Monica Ricci

Most Supportive or Organizer-Friendly Charity

National Council of Jewish Women, Los Angeles Section

Best Organizer as Coach or Mentor

Jean Furuya, *The Office Jeanie*

Best Office Organizing Product

KangaRoom Storage Stackable File Box

Best Garage Organizing Design Firm

Garage Envy

The Green Award for Most Eco-Friendly Organizing Product or Service

Hecht of an Organizer, *Linda Hecht*

Volunteer of the Year - NAPO LA Chapter

Cary Brazeman, Garage Envy

Special Recognition Award

The Oprah Winfrey Show / Peter Walsh
"Inside the Lives of Hoarders with Peter Walsh"

Most Helpful Organizing Technology

KangaRoom Storage Phone/PDA Charging Station

Most Innovative Organizer

Dorothy Breininger, *The Center for Organization*

Best Closet Design Firm

California Closets

Best National Organizing Show

Mission: Organization

Best Organizing Product Retailer

The Container Store

Best Organizing Magazine

Organize Magazine

Joyce Dorny, *Founder and Editor*

Leading Edge Award and the Raising the Bar Award - NAPO-LA Chapter

Jodie Watson, NAPO-LA Vice-President and Awards Chair, *Supreme Organization*

About NAPO-Los Angeles:

The National Association of Professional Organizers, "The Organizing Authority®," is dedicated to developing, leading and promoting professional organizers and the benefits of better home and business organization. This nonprofit association, founded in 1985 by five Los Angeles-based organizers, has grown to over 4,200 members throughout the world, including speakers, trainers, authors, retailers and manufacturers of organizing products.

Over 125 NAPO-Los Angeles Chapter members serve 1000's of clients in the Southern California region, from Santa Barbara to Orange County to Palm Springs and provides members with a forum for networking, professional development and raising public awareness. NAPO-LA produces the Los Angeles Organizing Expo as well as the annual Los Angeles Organizing Awards.

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