



Labeling Themselves 'The Best': Professional Organizers Honor Their Industry at the 2007 Los Angeles Organizing Awards

Los Angeles Business Organization Recognizes 17 Members at Annual Awards Gala

LOS ANGELES (January 8, 2007) - The Los Angeles Chapter of the National Association of Professional Organizers (NAPO-LA) will honor the best in their business Saturday, February 3, 2007, at the 2nd Annual Los Angeles Organizing Awards, at [The Olympic Collection Conference Center](#) in Los Angeles, CA.

Presented in part by [The Container Store](#) and [Garage Envy](#), the awards gala recognizes the growing professional industry and celebrates the individual achievements of the most influential organizing experts who define standards for home and business productivity.

"Because many of our members inspire each other, we are proud to create a 'red carpet' atmosphere for those who provide products, services, and education in promoting our work," said Chris McKenry, NAPO-LA president. "It's a way for the public to see, first hand, what principles, products, and services professionals use to help clients overcome their organizing challenges."

The awards serve as a chance to commemorate organizing professionals, recognize businesses and products that enhance the success of industry professionals, and generate industry public awareness.

"You can't turn on the television, open a magazine, or read the newspaper without seeing something about the organizing industry," said founding member Ann Gambrell.

Based on membership and public voting, 14 award winners, from *Best Organizing Technology* to *Most Innovative Organizer*, will be honored. Three additional awards will also be announced. The *Raising the Bar Award* recognizes the board member who went above the call of duty. The *Volunteer of the Year Award* is presented to the chapter member with an exemplary record of service. The final award is the prestigious *Leading Edge Award*, given in recognition to a NAPO-LA member whose actions and efforts elevate the quality or profile of professional organizers.

Winners of the 2007 Los Angeles Organizing Awards to be honored are:

The Container Store, Best Organizing Product Resource
CBS 2 / KCAL 9, Most Supportive Media Outlet
Neat, Best National Organizing Show

1-800-GotJunk?, Most Eco-Friendly Organizing Resource
Garage Envy, Best Garage Design Company
Get It Together LA!, Best Closet Design Company
The Paper Tiger, Best Organizing Technology
Organize Your Garage...In No Time, by Barry Izsak, Best Organizing Book
National Council of Jewish Women Thrift Shops, Most Organizer-Friendly Charity
Brother P-Touch Label Maker, Best Office Organizing Product
3M Command Products, Best Residential Organizing Product
Barry Izsak, Most Innovative Organizer
Donna McMillan, Best Organizing Coach or Mentor
National Study Group on Chronic Disorganization, Best Educational Resource

Special Award to be announced that evening are:

Raising the Bar Award
NAPO-LA Volunteer of the Year
NAPO-LA Leading Edge Award

The gala awards evening includes a cocktail reception, silent auction, dinner, and awards ceremony, hosted by Master of Ceremonies and Los Angeles area comedian, [Dave Linden](#).

Other entertainment for the evening will include a retrospective video celebrating the Los Angeles Chapter's achievements over the past year. National NAPO President Barry Izsak will also be a part of the festivities.

"We are part of an organizing craze," said NAPO-LA member Kristine Oller. "We love a great container, but what we really love is the transformation of our client's lives."

About NAPO

[The National Association of Professional Organizers-Los Angeles](#) (NAPO-LA) is an organization dedicated to bringing Southern California area organizers together through networking, education, professional growth, industry updates, support, and public awareness. NAPO was founded in 1985 in Los Angeles, it is the largest national association of and for Organizers, with over 3.900 members throughout the world.

With 100 members, NAPO-LA, is the premier regional association for professional organizers. Membership consists of organizing professionals, and manufacturers of organizing products who serve both residential and commercial clients. Services range from home and business organizing, information and time management, to coaching and training.

For more event information or to find a professional organizers visit www.napola.org.

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