

July/August 2013

Volume 20, Issue 4

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Meeting Information

June Chapter Meeting Attendance

Membership: 102
Members: 34
Visitors: 1

NAPO-LA Board of Directors



President
Nadine Levy
Management 180
818.585.4828



Vice President
Susana Enriquez
Downsize and Get Organized
805.409.4638

NAPO-LA Calendar

July

24 Board Meeting 2:45 pm
Chapter Meeting 6:15 pm

August

26 Board Meeting 2:45 pm
Chapter Meeting 6:15 pm

Introduction to NAPO Point (AKA the POINT)

Submitted by Lisa Mark, CPO, Chair, POINT Committee

As you know, NAPO has changed our communication tool from the NAPO Member chat to the NAPO POINT. The NAPO Member Chat is now called the Member Connect Community and it provides us with an interactive tool to communicate and network with each other.

As of this past May, NAPO members have been using the POINT. You should have received an email from NAPO Headquarters on how to log into your account and get started. If not, these are the steps you need to take.

- Go to point.napo.net and log in using your NAPO membership credentials. Don't remember your username or password? Contact info@napo.net for assistance.
- Once you're logged in, please take a moment to update your profile. Be sure to include a short bio, work history, your education and your photo.
- Customize your experience! Edit your email notification settings by going to Dashboard > My Notifications. Here you can choose how to receive discussion updates via e-mail whether it's in real time, as a daily digest or as a legacy. The legacy setting is real time messages delivered as plain text to your inbox. In this format, replies can be made directly from your inbox without logging back into the POINT.

You'll need to agree to the Code of Conduct prior to posting any messages in the community. Please refer to these terms and conditions prior to posting messages or comments on the POINT.

Take a few minutes to click through each of the menu options - you can customize your profile, set privacy settings and view information that was previously only available on NAPO's website. If you need immediate help, please contact Celisse Collier at Celisse.Collier@NAPO.NET

All NAPO members are invited to join the POINT - while the technology has changed, the intent and spirit of the group has not.

NAPO-LA Chapter Meeting

July Chapter Meeting

Sharing Best Practices

- * Does folding a fitted sheet still present a challenge?
- * Are you trying to decide between corporate or residential organizing?
- * Do you want to work more effectively with clients' time management issues?
- * Have you ever met a garage you didn't like and would like to provide garage clearing and organization as a service?
- * What are some marketing strategies you can use to increase visibility for your business?

Organizers have both unique and similar ways of working with clients. Some are productivity specialists while others love the physical work of de-cluttering and organizing big open spaces. Some of us don't work with kids because we can't tell a Lego from an Erector Set. Many would rather create a file system than work with the chronically disorganized. Whatever it is, when we decide on our niche, we need to market our products and services, but without an MBA in marketing and business, how we do find the clients who need us?

At our July chapter meeting you will have an opportunity to network and talk with veteran professional organizers who will lead a discussion on one of our several Table Topics. Throughout the meeting you may hone your skills and develop resources to be the best PO you can be.

When: Monday, July 22, 2013, 6:15 pm

Where: The Olympic Collection Conference Center at 11301 West Olympic Blvd. in West Los Angeles (cross street is Sawtelle). The usual meeting room is on the second floor. See below for directions.

Who: All professional organizers and those interested in entering the field are welcome to attend. Professional business attire requested.



Treasurer
Lisa Suchesk
[Timeline Organizing](#)
562.438.5650



Secretary
Nancy McFarland
[Association of Personal Photo Organizers](#)
323.273.8775



Director of Administration
Mary Anne Lantieri
[Apparent Priority](#)
818.314.2128



Director of Communications & Technology
Katherine Macey
[Organize to Excel](#)
310.800.7430



Director of Marketing
Christie Gelsomino
[Vision to be Organized](#)
661.993.8291



Director of Membership
Tara Kenavan
21 Times
818.358.3363

Cost: Meeting charge is \$15 for NAPO-LA members and \$25 for visitors. (CASH or CHECK only please.)

Parking: \$6 in the underground parking. Limited street parking is available after 6:00 pm.

Golden Circle

GOLDEN CIRCLE LISTSERV

Are you a member of the Golden Circle ListServ? Open only to Golden Circle members, this ListServ allows more seasoned professional organizers to network with each other. To get started, log into www.napo.net and go to the Golden Circle Page. In the second paragraph you will see a link for the Golden Circle ListServ. Clicking the link will allow you to go to the page to sign up for the ListServ. Once approved, you can post to the ListServ by sending an email message to golden-circle@lists.napo.net.

NOTE: Qualifications for Golden Circle membership include five years in business as a professional organizer and one year as a NAPO member. Quarterly meetings are held in the homes of Golden Circle members, where we network, share information, and get to know each other on a more personal level.

All eligible Golden Circle members are invited to join the Los Angeles Area Golden Circle. Chapter membership is not required; NAPO National membership is. More information is available on the NAPO National website or by email at goldencircle@napola.org.

Member Article: Simon Says

Winning Tips for Moms to Stay Organized and Save Time

Being an organized mom is somewhat like being an artist. You just need some good supplies, tools and a little good advice. Everyone knows that there is an artist within all of us. It just needs to be drawn out and given a chance to perform. I would challenge each mom to give it a positive try. Here are some tools and advice I would give to the mom who wants to be organized.

Start with using a separate clipboard for each child to keep track of his/her school permission slips, doctor's appointments, or paper work. Mark their appointments in your own Day Timer or Smart phone so you remember dates of field trips and other special events. Create a "Family Yellow Pages." Buy a 3-ring binder and plastic sheet protectors. Slide in your class rosters, religious groups' rosters, Mommy and Me lists, and other often referenced lists. This notebook can also be used to keep coupons, emergency numbers, and miscellaneous things that you don't want to toss, such as favorite jokes, quotes, or articles. The Family Yellow Pages will become your best friend. You don't want to ever lose your best friend, so keep it by your kitchen desk or phone for easy access.

Create an arts and crafts center to keep supplies. Use plastic containers for things your kids need and want handy: crayons, glue sticks, rulers, scissors, glitter, construction paper, etc. Don't keep junk: if it's broken, throw it away. Keep the arts and crafts center where you want your kids to do these activities: kitchen, playroom, or bedroom. You can put it on a rolling cart if you lack cabinet space. Create kids' art portfolios by buying a thick plastic art portfolio (available at Michael's or Pearl Art Supply) to store large artwork: this can be stored under the bed or behind a bookshelf. Date all the work! For actual schoolwork, use a baker's box or storage box (Staples) that accommodates hanging folders to subdivide by holiday or grade. Be selective. Don't save every scribble. The best tip is to take picture of your kids holding up some work/pictures before you toss them! Other storage tips include buying a 64-gallon plastic flip-top containers (Target) for dress up clothes, holiday decorations etc. Create a hanging file system with separate hanging files for report cards and evaluations, medical records and immunizations, extracurricular awards and certificates. These small tips will make either a better artist or a better organized mom!

Esther Simon, MSW
The Traditional Home Organizer
www.traditionalhomeorganizer.com
trathomorg@aol.com
310 396-5656

Volunteer In NAPO-LA

Below is a list of the open volunteer opportunities currently available with your NAPO Los Angeles Chapter.

Website Calendar Manager

The website calendar manager is responsible for keeping the online Chapter calendar up to date and for posting meeting information on the website. Some tech knowledge or a willingness to learn necessary. Full training available. Approximate time commitment: 30 minutes - 1 hour per month.

General Information

For most positions no experience is necessary and any training needed will be provided. The time commitment can vary depending on the position but most require just a few hours each month and can be worked around your schedule. Volunteering is an excellent way to make the most of your chapter membership, make new business and personal contacts and give back to the chapter that offers you so much in return.

If you have questions, comments or would like to volunteer, you can contact the Director of Administration, Susana Enriquez, at administration@napola.org or the board/committee member directly.

NAPO-LA Professional Organizers Learning Academy

THE PROFESSIONAL ORGANIZERS LEARNING ACADEMY PRESENTS...

What Every Organizer Should Know about Time Management

The more things change, the more things stay the same. This old adage even applies to time





Director of Associate Membership

Robyn Reynolds
[Organize2Harmonize](mailto:Organize2Harmonize@napola.org)
310.625.6522



Member At Large

Leslie Haber
An Organized Life
213.507.1389



Director of Professional Development

Regina Lark
A Clear Path
818.400.9592

Coordinators & Committee Chairs

- CD Support Group: Jean Furuya
- Database Coordinator: Cari Dawson
- Greeter: Nancy McFarland
- Historian: Christie Gelsomino
- Librarian: Mary Ann Lantier
- Co-Member Spotlight Coordinators:
Deron Bos
Tanya Whitford
- Neighborhood Group Facilitators:
Burbank/Glendale/Pasadena: Cari Dawson
South Bay: Roxanne Hoerning
San Fernando Valley: Janet Fishman
- Online Ambassador: Open
- Photographers: Sara Getzkin
- Professional Organizers Learning Academy (POLA):
Jean Furuya
Regina Lark
- Registration Assistant: Nonnahs Driskill
- Social Media: Open
- Visitor Liaison: Lori Gersh
- Webmaster-Events: Open

The Los Angeles Organizer



Editor
Deron Bos
[Bos.Organizations](mailto:Bos.Organizations@napola.org)
editor@napola.org

management. The world is going electronic - these advances are supposed to make our lives easier - but is life any less complicated? Is it possible that paper is still a better option for managing one's day?

So many people bemoan not having enough hours in the day. Some clients expect professional organizers to be miracle workers who will magically make more time appear. The reality is that there are only 24 hours in a day and technology can make managing these hours more complicated.

This class will explore the options organizers have to help clients make better use of their time. From technology to paper, habits to attitudes, we will discuss tools, techniques and options we can use to help our clients.

[CLICK HERE TO REGISTER](#)

Meeting Time & Location

Date:
Monday, September 23, 2013
3:00 pm to 5:00 pm
(Prior to NAPO-LA meeting)

Location:
Olympic Collection,
11301 Olympic Blvd.,
Los Angeles

Cost:
PRE-REGISTRATION:
NAPO-LA Members \$30
Non-Members \$40

ON-SITE REGISTRATION:
NAPO-LA Members \$40
Non-Members \$50

ON-SITE PARKING FEE: \$6

Christine Reiter

Christine Reiter is an organizer of time. She and her company, aptly named Time Strategies, work with her clients' time management issues. Christine works with business clients - from small home businesses to large-scale corporate clients - and their paper and productivity challenges. Her business grew from a corporate background of conducting productivity and workflow studies, interfacing between end-users and programmers and implementing installations of equipment and software for her customers.

Christine has been an active member of Professional Coaches and Mentors Association, American Society of Trainers and Developers, and NAPO-LA, where she served as president in the early years when meetings were held in a community room in a local mall and expanded to a full meeting room with a more professional ambiance.

[CLICK HERE TO REGISTER](#)

Important:

Pre-registration will close Thursday, September 19, 2013. On-site registration will be available with an additional \$10 fee.

No refunds for POLA classes. If you are unable to attend this class, the fee will be applied toward another POLA class within one year.

For more information:

Contact pola@napola.org.

For details about NAPO-LA Education Committee classes, visit: napola.org, click on Education tab

Don't forget to visit our [Facebook](#) page!

Institute for Challenging Disorganization

2013 Annual Conference
September 19 - 21, 2013
Denver, Colorado USA

Register today for the the ICD's Annual Conference: "Climbing to New Heights" from September 19 - 21st and the optional post conference workshop "How to Run the Buried In Treasures Workshop" on September 22nd in Denver, Colorado.

This is an excellent opportunity to invest in your business by expanding your knowledge about Chronic Disorganization from the premier resource on the subject.

Check Out Our Speaker Line-Up for 2013!

- Celebrating Inattention: ADHD, Neurodiversity, and Multiple Intelligences



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[Clear Home Solutions](#)
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The Los Angeles Organizer is published bimonthly (January, March, May, July, September and November). The newsletter is emailed to NAPO-LA members and associate members, NAPO national board members, and NAPO chapter presidents, and is available to the public on our website. All content is copyrighted. All rights reserved.

Submission Guidelines

Articles

NAPO-LA members are encouraged to contribute to this newsletter. Articles are not to exceed 500 words in length. Submissions must be received by the Editor no later than the 20th of the month prior to the month of publication. You may send your article as a Microsoft Word document or directly in the body of an email. Photos should be .jpg, 72 dpi, sent with your article. All article topics and content must be approved by the Editor. Submit editorial to editor@napola.org

Advertising

Ads must be received by the 20th of the month prior to the month of publication. There are two types of ads available.

Website Link: This is a small ad containing a link to your website, located in the left side column of the newsletter. The ad can be your logo, a photo, or a short message.

Format: .jpg, 72 dpi, 125 pixels w x 100 h
\$25 NAPO-LA Members
\$35 Non NAPO-LA Members

Block Ad

This is a large block located at the end of the newsletter providing details about your company or service, along with a logo and/or photo.

Format: Submit ad copy (100 words max) as a Word document and email with logo and photo as .jpg, 72 dpi.
\$35 NAPO-LA Members
\$45 Non NAPO-LA Members
Submit ads to editor@napola.org

Associate Members



123 Moving and Storage
Email Sean Ward
(310) 618-8120



Garde Robe
Email Janine Castro
(858) 336-0471



Go Junk Free America!
Email Evan Berger
(800) GO JUNK FREE

Thomas Armstrong, Ph.D.

- **Female Treasures: What We Cherish, How We Relinquish, and Why**
Melinda Barlow, Ph.D.
- **Strategies for Working with Clients with Memory Impairment**
Laurie White, MSW
- **Ask the CPO-CD Panel**
Your burning questions answered by CPO-CD's with diverse client experience.
- **From Inside-Out: The Culture of Families Dominated by Hoarding Disorder**
Suzanne Chabaud, Ph.D.
- **Living Stress Free**
Don Goewey
- **The Power of Peer Support When You Have Too Much**
Lee Shuer
- **Case Studies: Theory into Practice**
Denslow Brown, CPO-CD, ICD Master Trainer, CPO, SCAC, MCC

[Click here](#) for more information on the sessions and speakers.

Optional Post-Conference Workshop

Now integrated into the registration process!
Sunday, September 22, 2013, 8:00 a.m. - 3:00 p.m.

How to Run the *Buried in Treasures* Workshop

Take advantage of this opportunity to learn from the course's co-creator, Lee Shuer! This six hour training will equip attendees to start and facilitate a self-help group for people who have too much clutter. Additional fee required. Fee includes materials.

Plan to stay the extra day to benefit from this unique training. To find out more, [click here](#).



Conference Hotel The beautiful Sheraton Downtown Hotel, 1550 Court Place, Denver, CO 80202, USA is our 2013 conference hotel. Situated along a mile-long tree-lined promenade featuring outdoor bistros, microbreweries, shopping, and entertainment, the Sheraton has complimentary local shuttles for added convenience. The hotel is also one block from Colorado's State Capitol, 3-1/2 blocks from the Colorado Convention Center, and minutes from Coors Field - home of the Colorado Rockies and the Pepsi Center - home of the Denver Nuggets and Colorado Avalanche. It is located 35-45 minutes from Denver International Airport (DEN).

[Click here for more information.](#)

Want to be a conference sponsor and see your logo here?

ICD has three levels of conference sponsorship. Let your colleagues know about the products or services you have available by gaining visibility at ICD's annual conference.

Contact Conference Sponsor Liaisons Cris Sgrott-Wheedleton and Collette Shine at sponsorship@challengingdisorganization.org.

Education. Research. Strategies.

CD Support Group



CD CLIENTS - SUPPORT GROUP FOR NAPO-LA CHAPTER MEMBERS

If you are working consistently and on an ongoing basis (at least one year or more) with chronically disorganized clients, you are invited to participate in an informal support group.

Our next meeting will be September 24. Topic will be "Compulsive Shopping." Meeting time is from 6pm to 8:30pm. Time will also be spent sharing our individual client issues. Limited to 12 attendees. A simple pot luck is planned.

To RSVP or for further information, email Jean Furuya at Jean@TheOfficeJeanie.com or call (310) 316-1753.



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(818) 232-7683



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(818) 232-7683

Chapter Photo Albums

Follow these steps on
napola.org
to view our chapter's pictures!

Go to: <http://www.napola.org>
Roll over Media tab
Click Photo Album Archives
Click on "click here" link

Membership

NAPO National Membership

Annual Dues

\$230 - Active Member*
\$150 - Associate-Branch
\$250 - Associate-Local
\$300 - Associate-Corporate
\$20 - Processing Fee

Provisional member dues are \$200 plus a one-time \$20 processing fee. You are an active member if you have completed your provisional membership year, or are a new NAPO member with more than one year of professional organizing experience.

NAPO National dues can be paid online. Proof of paid dues is required at time of joining NAPO-LA. NAPO National submits its renewal notices directly to members on their anniversary dates. NAPO-LA annual membership dues are renewed each September. You can also join NAPO-LA online.

NAPO-LA Chapter Membership

Regular Members

Dues are prorated 25% quarterly.
Level 1 - \$125 (does not include \$15 meeting fee)
Level 2 - \$190 (includes all meeting fees)
Yearly dues and Website Listing in the "Find an Organizer" section of our website.
\$25 - One-Time Processing Fee
\$25 - Lapsed Member Processing Fee

Associate Members

Dues are prorated 25% quarterly.
\$175 - Branch Associate Member
Local branch or regional office of a Corporate Associate Member
\$300 - Local Associate Member
Locally-based, self-operating retailer, supplier, designer, or independent sales representative engaged primarily in the manufacture, distribution, and/or sale of organizational equipment, supplies, or organizing-industry related services.

NOTE:

All members are required to sign a Code of Ethics as part of their membership.

For more information on becoming a NAPO-LA member, [click here](#)

For the NAPO Code of Ethics, [click here](#)

NAPO-LA Neighborhood Groups

Burbank/Glendale/Pasadena Neighborhood Group:

We met in July at Nonnahs Driskill's home to talk about Social Networking. Our next meeting is September 7th.

If you are in our area and would like to join our group, please contact Cari Dawson.

South Bay Neighborhood Group:

The next meeting will be Thursday October 10th. (Our meeting schedule is the 2nd Thursday of the month Feb, Jun & Oct.)

If people are interested they can contact Roxanne Hoerning.

San Fernando Valley Neighborhood Group:

The next meeting will be Sunday August 11, 2013 at 10:30 a.m. for two hours. The topic will be NAPO's new POINT social network. Location is Northridge.

Contact Janet Fishman, Facilitator for location and other information: 818-349-6330.

Westside Neighborhood Group:

We are re-launching the Westside Neighborhood Group. At our first meeting we'll develop a schedule of discussion topics and all meetings will include conversation about best practices and client challenges. We'll meet on Sunday August 4, 11:00AM at Spitfire Grill: 3300 Airport Ave., Santa Monica, CA 90405.

Please RSVP to Regina Lark 818-400-9592 or email: regina@AClearPath.net

Many of the Neighborhood Groups hold informal bimonthly meetings throughout the Los Angeles area. A benefit of chapter membership, these offshoots of NAPO-LA offer education, networking and support. Check below for the group nearest you and contact the Facilitator for information on the next meeting.

If you'd like to volunteer as a Facilitator for one of the open groups, please contact Committee Chair Kathryn Masci by email at neighborhoods@napola.org.

Burbank/Glendale/Pasadena: [Cari Dawson, Facilitator](#)
South Bay: [Roxanne Hoerning, Facilitator](#)
San Fernando Valley: [Janet Fishman, Facilitator](#)
Westside: [Regina Lark, Facilitator](#)

NAPO Los Angeles

Mission Statement: NAPO-LA is the organizing industry leader committed to providing the public with resources; providing professional organizers with education and support; and providing related industry professionals with unique channels for their products and services.

NAPO-Los Angeles
PMB 134, 10573 W. Pico Blvd.
Los Angeles, CA 90064
Phone 213-486-4477

The National Association of Professional Organizers, Los Angeles Chapter (NAPO-LA) is a legal entity separate and distinct from NAPO, Inc. (the National Association of Professional Organizers) and is not entitled to act on behalf of or to bind NAPO, contractually or otherwise.

For questions on our disclosure policy, please contact our [Chapter President](#).