

# THE LOS ANGELES ORGANIZER



March/April 2012

Volume 19, Issue 3

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## MEETING INFORMATION

### Attendance

#### January 2012

46 Members

5 Visitors

Chapter Membership: 109

#### February 2012

42 Members

3 Visitors

Chapter Membership: 110

### Board Meeting Mini-Minutes

#### January 2012

We are happy to report that once again, the Universal Sheraton will be home to the 2012 Organizing Awards on Saturday, October 20th.

The Board is working with the New York NAPO Chapter to co-host the awards on the East coast in 2013!

We are experiencing some shifts on the Board

## NAPO-LA Calendar

### March

21-24 NAPO Conference in Baltimore, MD

### April

23 POLA Workshop 3-5pm  
Board Meeting  
Chapter Meeting 6:15pm

## NAPO-Los Angeles Chapter Meeting

April 23, 2012  
6:15 pm

### Estate Sales: Is It Trash or Treasure?

with Judith Harper, Certified Personal Property Appraiser

Learn how to manage client expectations and determine the value of items in preparation for an estate sale or selling on eBay, etc.  
CEU Eligible

## "Are you busy?" By Guest Contributor, Sara Caputo



Sara Caputo, MA  
[RADIANT ORGANIZING +  
PRODUCTIVITY SERVICES]

### Are you busy? [Part I]

Last year I wrote a blog post that got a lot of buzz - it was entitled: How busy ARE you anyway? The purpose in writing it was my increasing awareness of how much we as humans use the word "busy". How many times a day when asked "how are things"? Do you reply with "good, but really busy"? Sure you do and probably often. Let's just be clear... we are ALL busy. No one I know is sitting around twiddling their thumbs waiting for something to come along to keep them occupied. However, busy becomes a scary word. It makes us seem unapproachable, falsely important, and it can make people feel like they are not doing enough when they hear how busy you are.

Personally I think we should abandon the word "busy". We all have the same 24 hours in the day. It comes down to making choices. Even the "busiest" of people make time for the things that are important to them and they do this because they have clarity around how they want to spend their time and what they want to focus on.

Here are 4 simple steps to create a LESS busy life:

1. Love yourself. What does that mean? Well...consider your Core Four, which are the 4 main areas of

to accommodate health and other issues of our Members. Effective immediately and until further notice, Nadine Levy (Vice President) is the "Acting" President, Lisa Suchesk (Professional Development Director) is the "Acting" Treasurer, and Katherine Macey (Immediate Past President) is the "Acting" Director of Communication and Technology.

## Associate Members



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(651) 717-1284  
[sara@themarketingfairy.com](mailto:sara@themarketingfairy.com)  
[www.themarketingfairy.com](http://www.themarketingfairy.com)

## Advertising

### Promote Yourself or Your Product: Advertise!

By Kenya Erving  
Erving Consulting Group

Don't miss out on the opportunity to advertise your business in *The Los Angeles Organizer*. Let everyone know about the products and services you offer by running an ad in our award-winning newsletter. Space is available for members, non-members and associate members.

To purchase an ad, go onto the NAPO-LA website at [www.napola.org](http://www.napola.org) and click Advertising. Size options and prices are available online. Advertising space starts as low as \$25. Hurry, act now! Space is limited!

For more information, contact Kenya Erving at (323) 253-3426 or send her an email at [newsletteradvertising@napola.org](mailto:newsletteradvertising@napola.org). If you know of any businesses that offer great products

your life that you want to focus and put attention and energy around. For example, these might be: health, work, family and spirit. This means that for the most part all of your activities, reading material and time spent should correspond to one of these areas. This is a quick and simple way to always help bring you back to what is important and help you clarify your decision making process about how you are spending your time and energy.

2. Learn to say "NO". Say it loudly, consistently and without guilt. If you are a "yes person", then you will always be busy doing things that don't matter to you or correspond to your Core 4. Learn to stop caring about things that don't matter and watch your life become instantly less busy.

3. Schedule. Have a plan for your day, week, month and year. I guarantee that you WILL always get more done if you have a plan and get things out of your head. This puts things in front of you which helps clear your head and helps you see things differently, which will ultimately help you focus on what is important.

4. Simplify. Become more aware around what you are busy doing and recognize that we are addicted to busy-ness as a society. It somehow makes us feel important when we are busy. It is almost as if we aren't busy and don't have a full calendar that we aren't important or aren't successful. But in the end, we are more stressed, less happy and lead less meaningful lives. Apparently the old adage is true: Less is More!

Do LESS to get MORE? Absolutely... Now that you know what LESS means, tune into my next article to find out what MORE stands for!

## Golden Circle

### A Month Away with a Carryon Bag

Lynne Gilberg, CPO®, CPO-CD®  
Golden Circle Member



You may think it all began with those pesky TSA 3-1-1 bags. It didn't. Long-distance pilgrims have been traveling light for millennia: a small leather pouch, a walking stick and a scallop shell that served as spoon and dish. Anything else was a burden. Today, some of us need a set of luggage, but others travel for a month with a carryon bag. Here's how.

Bring plastic. Don't forget your ATM card. It's fun to shop new territory. Bring extra Ziploc® bags in varied sizes and a hard pencil box to protect small breakables you might purchase.

Buy technical fabrics. Quick-dry synthetics and silks are key: they weigh little, pack small and dry in 20 minutes in warm climates and at worst, overnight, in cold. Besides, it was likely once your (recycled) plastic water bottle. Nearly everything today is wrinkle resistant--except linen, which is desirable in humid climates for comfort.

Rethink liquids and gels. Use a crystal deodorant, dry detergent, Shout wipes and tooth powder. Many OTC cold meds now come powdered or in strips. Take travel-sized items; buy the rest there.

Pack for four days. Be less of a slave to perfection: you're never going to see these people again anyway. And: do you remember what they wore yesterday? For remote regions, you won't need makeup, lots of shoes or an outfit for every day of the week. Wear the bulkiest shoes on the plane. Pack a crushable sunhat.

Launder often. Wherever you check in for more than one night, launder something. Carry diaper pins, small carabiners and an over-the-door hook; it's amazing where you can hang clothes to dry. Bring a length of elastic and cleverly rig it somewhere, like between two bathroom lights (leave on all night for heat).

Mix and match. Yep! It still works.

Use packing cubes.. Available in many sizes, packing cubes save more space than rolling the clothes. Keep like items together for quick packing You can also separate out your one dressy outfit, beach items or shoes. Use varying sizes and different colors for easy identification.

Practice double duty. Take clothes that layer and multi-use items such as a pareo or bandana. Bring a small roll of duct tape for everything from blisters to packaging to hem repair. Be creative.

Carry a tote or small backpack. Place your handbag inside along with whatever you need on the plane: this solves the two-item limit. So sneaky! Use the backpack for rural sightseeing and daytime and the purse in cities or at night. Buy foldable, nylon backpacks at sporting goods stores.

Accessorize. Give outfits a pop with costume jewelry or scarves. Jewelry takes up little space and creates a whole new look. I never take the real deal.

and/or services for Organizers,  
please forward their information to Kenya to  
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## Our Team Board of Directors



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818-400-9592



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**Director of Membership**  
Kathryn Masci  
Get Organized / Be Harmonized  
805-300-2876

Invest in expandable luggage. It grows to accommodate all that fun stuff you buy. No need for carryon coming home because if the luggage arrives late, it won't spoil your vacation!

## GOLDEN CIRCLE LISTSERV

Are you a member of the Golden Circle ListServ? Open only to Golden Circle members, this ListServ allows more seasoned professional organizers to network with each other. To get started, log into [www.napo.net](http://www.napo.net) and go to the Golden Circle Page. In the second paragraph you will see a link for the Golden Circle ListServ. Clicking the link will allow you to go to the page to sign up for the ListServ. Once approved, you can post to the ListServ by sending an email message to [golden-circle@lists.napo.net](mailto:golden-circle@lists.napo.net).

NOTE: Qualifications for Golden Circle membership include five years in business as a professional organizer and one year as a NAPO member. Quarterly meetings are held in the homes of Golden Circle members, where we network, share information, and get to know each other on a more personal level.

All eligible Golden Circle members are invited to join the Los Angeles Area Golden Circle. Chapter membership is not required; NAPO National membership is. More information is available on the NAPO National website or by contacting Mishele Vieira at [goldencircle@napola.org](mailto:goldencircle@napola.org).

## NAPO-LA Professional Organizers Learning Academy

### "What Every Organizer Should Know About Organizing Kids & Teens"



In this 2-hour session you will learn the nuances of working with different age ranges from toddlers through high school teens and the how-to's for organizing their spaces, sharing strategies on how to engage them to break down everything into a 4-Step process; from organizing, to setting up routines, checklists, small tasks, goal setting and as well as time strategies that work for managing their homework. Deborah Kawashima is passionate about providing you the best tools and solutions for working with kids & teens so you can help them with being better prepared for today's modern lifestyle.

As a mom and certified professional organizer, Deborah Kawashima, Creative Organizer provides hands-on organizing for families, specializing in working with kids and teens. An active member of NAPO, she co-founded and was national committee chair (2005-2010) for NAPO in the Schools, received the 2006 Volunteer of the Year Award at the first annual Los Angeles Organizing Awards, and in 2007 received the NAPO Innovator Award for her work on NAPO in the Schools. Deborah is also a member of NAPO Student SIG and ICD.

### SAVE THE DATE ~ REGISTER NOW

When: Monday, April 23, 2012  
Time: 3:00 pm to 5:00 pm -- prior to NAPO-LA meeting  
Where: Olympic Collection, 11301 Olympic Blvd., Los Angeles  
Cost: NAPO-LA Members \$25 -- Non-Members \$35

Register: Online at [www.napola.org](http://www.napola.org)  
Advance registration and payment required  
Registration will close Thursday, April 19th

No refunds for POLA sessions. If you are unable to attend this class, the fee will be applied toward another POLA class within one year's time.

For more information: contact [pola@napola.org](mailto:pola@napola.org)  
For details about NAPO-LA Education Committee classes, visit [www.napola.org](http://www.napola.org) and click on the Education Tab.

## Institute for Challenging Disorganization



**Director of Marketing**  
Robyn Reynolds  
[Organize2Harmonize](#)  
310-625-6522



**Director of Associate Membership**  
Leslie Haber  
[An Organized Life](#)  
213-507-1389



**Director of Professional Development**  
Lisa Suchesk  
[Timeline Organizing](#)  
562-438-5650



**Immediate Past President**  
Katherine Macey  
[Organize to Excel](#)  
310-800-7430

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CD Support Group  
Jean Furuya

CPO Certification Liaison  
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Beth Zeigler

Neighborhood Groups



**Education. Research. Strategies.**

The ICD is thrilled to announce the publication of The ICD Guide to Challenging Disorganization: For Professional Organizers\*. Edited by Kate Varness, CPO-CD®, this is the first book to comprehensively examine chronic disorganization in the context of physical and mental health conditions. It is a must-have guide for any professional organizer working with clients who struggle with challenging disorganization.

The book is comprised of 82 easy-to-read articles written by 32 experienced professional organizers and related professionals, most of them ICD subscribers.

It is presented in the following three parts:

Part I - Identifying and Understanding Chronic Disorganization

Part II - The Professional Organizer's Role

Part III - Working with Chronically Disorganized Individuals.

After reading the book, you will be able to:

- Identify conditions that may occur alongside disorganization.
- Learn strategies for helping clients with these conditions to get organized.
- Understand what a professional organizer's role is and is not.
- Recognize situations where one's personal safety is at risk.
- Explore additional services to add to one's organizing business.
- Prepare for ICD credentialing\*\*.

We ask that you will let others know about how the publication increased your knowledge and effectiveness with clients by writing about it in your newsletter, blog and/or on social media channels. Posting reviews on Amazon, the primary distributor would also be greatly appreciated.

\*Available for purchase through Amazon

\*\*The ICD Guide to Challenging Disorganization: For Professional Organizers will be a required text for the CD examination to be given at the NAPO conference in March 2012 and thereafter.

## 2012 Organizing Awards

Coordinator: Kathryn Masci  
[neighborhoodgroups@napola.net](mailto:neighborhoodgroups@napola.net)  
Burbank/Glendale/Pasadena: Cari Dawson  
Hollywood: Beth Ziegler  
South Bay: Roxanne Hoerning  
Ventura: Kathryn Masci  
San Fernando Valley: Janet Fishman

Online Ambassador  
Master Cruz

New Member Orientation Chair and Assistant  
Open

Photographer  
Sara Getzkin

Assistant Photographer  
Ashley Stanfield

Professional Organizers Learning Academy  
(POLA)  
Jean Furuya  
Regina Lark  
Donna D. McMillan  
Claire Flannery

Registration Assistant  
Jennifer Dion

Silent Auction  
Tara Kenavan

Visitor Liaison  
Lori Gersh

Website Coordinator  
Open

Webmaster  
Open

Google Docs Forms/Survey Expert  
Katherine Macey

## Membership

### NAPO National Membership

#### Annual Dues:

\$230 - Active Member\*  
\$150 - Associate-Branch  
\$250 - Associate-Local  
\$300 - Associate-Corporate  
\$20 - Processing Fee

\*Provisional member dues are \$200 plus a one-time \$20 processing fee. You are an active member\* if you have completed your provisional membership year, or are a new NAPO member with more than one year of professional organizing experience.

NAPO National dues can be paid online. Proof of paid dues is required at time of joining NAPO-LA. NAPO National submits its renewal notices directly to members on their anniversary dates. NAPO-LA annual membership dues are renewed each September. You can also join NAPO-LA online.

### NAPO-LA Chapter Membership

#### Regular Members:

Dues are prorated 25% quarterly.  
Level 1 - \$125 (does not include \$15 meeting fee)  
Level 2 - \$195 (includes all meeting fees)  
Yearly dues and Website Listing in the "Find an Organizer" section of our website.  
\$25 - One-Time Processing Fee  
\$25 - Lapsed Member Processing Fee

#### Associate Members:

Dues are prorated 25% quarterly.  
\$175 - Branch Associate Member  
- Local branch or regional office of a Corporate Associate Member  
\$300 - Local Associate Member  
- Locally-based, self-operating retailer, supplier, designer, or independent sales representative engaged primarily in the manufacture, distribution, and/or sale of organizational equipment, supplies, or organizing-industry related services.

We are proud to say the 2012 Organizing Awards Task Force has hit the ground running!

We would like to formally announce our 2012 Organizing Awards Task Force Co-Chairs:

**Erin Haas of Erin's Simple Solutions  
and  
Tara Kenavan of 21 Times Professional Organizing**

Any Chapter Members interested in finding out more and lending a hand are welcome at our next Task Force Meeting on Saturday, March 31, 2012 from 10:00 am until 12:00 pm.

For more information, please contact Tina Brooks at [Tina@MethodsOrganizing.com](mailto:Tina@MethodsOrganizing.com) or  
Erin Haas at [erin@erinsimplesolutions.com](mailto:erin@erinsimplesolutions.com).

## CD Clients - Support Group For L.A. Chapter Members



### CD CLIENTS - SUPPORT GROUP FOR L.A. CHAPTER MEMBERS

If you are working consistently and on an ongoing basis (at least one year or more) with chronically disorganized clients, you are invited to participate in an informal support group.

Our next meeting will be Tuesday, May 8th. Topic will be "Hindsight is Better Than No Sight - What Would We Do Differently". Meeting time is from 6pm to 8:30pm. Time will also be spent sharing our individual issues. Limited to 12 attendees. A simple pot luck is planned.

To RSVP or for further information, email Jean Furuya at [Jean@TheOfficeJeanie.com](mailto:Jean@TheOfficeJeanie.com) or call (310) 316-1753.

## NAPO-LA Neighborhood Groups

Many of the Neighborhood Groups hold informal bimonthly meetings throughout the Los Angeles area. A benefit of chapter membership, these offshoots of NAPO-LA offer education, networking and support. Check below for the group nearest you and contact the Facilitator for information on the next meeting. If you'd like to volunteer as a Facilitator for one of the open groups, please contact Committee Chair Kathryn Masci by email at [neighborhoods@napola.org](mailto:neighborhoods@napola.org).

Burbank/Glendale/Pasadena: [Cari Dawson](#), Facilitator  
Hollywood: [Beth Ziegler](#), Facilitator  
South Bay: [Roxanne Hoerning](#), Facilitator  
Ventura: [Kathryn Masci](#), Facilitator  
San Fernando Valley: [Janet Fishman](#), Facilitator

## Volunteer in NAPO-LA

Below is a list of the open volunteer opportunities currently available with your NAPO Los Angeles Chapter.

For most positions no experience is necessary and any training needed will be provided. The time commitment can vary depending on the position but most require just a few hours each month and can be worked around your schedule. Volunteering is an excellent way to make the most of your chapter membership, make new business and personal contacts and give back to the chapter that offers you so much in return!

If you have questions, comments or would like to volunteer, you can contact me (Erin Haas) at [volunteer@napola.org](mailto:volunteer@napola.org) or the board/committee member directly.

### NAPO-LA Open Volunteer Opportunities:

Neighborhood Group Liaison (Orange County and Westside areas):

**NOTE:**  
All members are required to sign a Code of Ethics as part of their membership.

[For more information on becoming a NAPO-LA member, click here](#)  
[For the NAPO Code of Ethics, click here](#)

## Newsletter

### The Los Angeles Organizer



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*The Los Angeles Organizer* is published bimonthly (January, March, May, July, September and November). The newsletter is emailed to NAPO-LA members and associate members, NAPO national board members, and NAPO chapter presidents, and is available to the public on our website. All content is copyrighted. All rights reserved.

### Submission Guidelines

**Articles:** NAPO-LA members are encouraged to contribute to this newsletter. Articles are not to exceed 500 words in length. Submissions must be received by the Editor no later than the 20th of the month prior to the month of publication. You may send your article as a Microsoft Word document or directly in the body of an email. Photos should be jpg, 72 dpi, sent with your article. All article topics and content must be approved by the Editor. Submit editorial to [editor@napola.org](mailto:editor@napola.org)

**Advertising:** Ads must be received by the 20th of the month prior to the month of publication. There are two types of ads available.

**Website Link:** This is a small ad containing a link to your website, located in the left side column of the newsletter. The ad can be your logo, a photo, or a short message.

**Format:** jpg, 72 dpi, 125 pixels w x 100 h.

\$25 NAPO-LA Members  
\$35 Non NAPO-LA Members

**Block Ad:** This is a large block located at the end of the newsletter providing details about your company or

Qualifications: Be an active member of NAPO-LA.

Responsibilities: Facilitate informal bi-monthly meetings . Most neighborhood groups meet in causal settings like a restaurant or someone's home. You will be in charge of determining the meeting location, sending out an electronic invitation (evite or email) to NAPO-LA/NAPO National members and lead the group in agreed upon discussions. Approximately 2-3 hours/month plus meeting attendance.

Contact: Kathryn Masci at [toborganized@earthlink.net](mailto:toborganized@earthlink.net).

### POLA (Professional Organizers Learning Academy) Tech Savvy Committee Member:

The POLA Committee is looking for a NAPO-LA member who is interested in helping fellow organizers with continuing education classes related to professional organizing. We hope to find someone who has a good understanding of website/internet (to assist with eblasts, etc.) and someone who can bring fresh ideas and a fresh perspective to the committee. POLA is a great Committee that does really worthwhile work.

Qualifications: Must have been an active LA chapter member for at least 1 year. Strong interest in education. Regularly attend chapter meetings, events, and the occasional POLA meeting.

\*Computer skills: email, e-blasts, PDFs, social network postings, website and Internet knowledge.

Gold Star Qualifications (helpful but not required): Experience in marketing, creative writing, presentations and conference attendance.

Responsibilities: The POLA Committee coordinates with the NAPO-LA Website Administrator and Newsletter Editor to market and publicize the programs and workshops via email, advertising and chapter announcements. All committee members work together as a group to conceptualize/design the curriculum, find expert presenters, maintain the class schedule, research venues and maintain relationships with venue partners, monitor class attendance and maintain database of attendees, attend classes to assist the presenters and perform admin. duties. Approximately 3-8 hours/month.

Contact: Jean Furuya at [Jean@TheOfficeJeanie.com](mailto:Jean@TheOfficeJeanie.com) or (310) 316-1753.

## Volunteers of the Month

### Erin Haas



What is your business name and website?

Erin's Simple Solutions  
[www.erinssimplesolutions.com](http://www.erinssimplesolutions.com)

Where do you live and where do you do business?

I live in West LA and do business all over the greater LA area.

How many years have you been in business?

I am beginning my fifth year as a professional organizer!

How did you get into organizing as a profession?

In my previous career, Theatre Arts, I found myself spending hours re-organizing props closets and scene shops so they were more functional. When I needed a career change, I naturally gravitated towards organizing.

Where are you from originally?

I grew up in Jefferson, Wisconsin and went to college at the University of WI Oshkosh.

What are your main organizing interests or specialties?

I am a residential organizer specializing in space planning, micro organizing (give me a bucket of nuts and bolts to sort and I'm a happy organizer), and am pursuing photo/digital photo organizing and web scrapbook design.

What do you like to do when you aren't organizing? Hobbies? Interests?

When I'm not organizing I'm reading books, going to the movies, playing nerdy board

service, along with a logo and/or photo. **Format:** Submit ad copy (100 words max) as a Word document and email with logo and photo as .jpg, 72 dpi.  
\$35 NAPO-LA Members  
\$45 Non NAPO-LA Members  
Submit ads to [editor@napola.org](mailto:editor@napola.org)

## Welcome!

### New NAPO-LA Members

Monique Sanchez  
Organized Lotus  
[monique@organizedlotus.com](mailto:monique@organizedlotus.com)

Isabel Maramba  
[wrmaramba@yahoo.com](mailto:wrmaramba@yahoo.com)

Kathleen Hession  
[khession@roadrunner.com](mailto:khession@roadrunner.com)

Maxine Jurgens  
[maxine@organizetothrive.com](mailto:maxine@organizetothrive.com)

games, eating sushi, attending a comedy show, or traveling; this year I'm headed to Hawaii for the first time!

Tell us about your family. Married, Single, Children, Pets?

I am married to my amazing husband Steve and we have 3 rescue pets: Elli, our cat, and Agi and Dewey, the pound pups.

How did you come to join NAPO and NAPO-LA?

When I first started organizing I assisted Chris McKenry who at that time was the Immediate Past President of NAPO-LA. He convinced me to check out a meeting and I loved it!

What has been your experience volunteering in NAPO-LA and what do consider the benefits of volunteering?

I have volunteered in many different areas, filling different needs as they arose, while trying to find how I can best serve NAPO-LA with my interests and schedule. I encourage everyone to do the same. Just because you volunteer for one position one year, does not mean you are committed to doing it forever. A fresh volunteer can really bring new life to a position.

I have served as a backstage hand during the 2009 LA Organizing Awards and the Assistant Event Chair/Gift Bag Stuffer during the 2010 Awards. Somewhere in the middle of that I started helping out as Online Ambassador, posting events online to help spread the word about our meetings and events. I worked hard as your Director of Administration for the 2010-2011 term, updating important chapter documents and taking incoming calls. Currently I am serving as the chapter's Volunteer Coordinator and who knows what I'll do next!

Anything else we should know about you?

I am passionate about animal rescue and if you are looking for a dog or cat, please consider adoption before buying from a breeder. There are so many rescue groups out there, even breed specific groups, with pets of all ages and types.

### Tara Kenavan



What is your business name and website?

21times Professional Organizing [www.21-times.com](http://www.21-times.com)

Where do you live and where do you do business?

I live in Studio City and work in the greater Los Angeles area.

How many years have you been in business?

1.5

How did you get into organizing as a profession?

I had been organizing friends and family to keep sane after being laid off. Everyone was encouraging me to organize professionally. One afternoon my sister saw an organizer on TV and called me immediately. That night, I went online and found NAPO.

Where are you from originally?

I am originally from New York.

What are your main organizing interests or specialties?

I really enjoy residential organizing.

What do you like to do when you aren't organizing? Hobbies? Interests?  
After living with a tiny kitchen in Manhattan, I now have counter space and am learning to cook! I will also read just about anything.

Tell us about your family. Married, Single, Children, Pets?  
I am single, no children. I love being "Aunt Tootsie" to 10 of the greatest nieces and nephews anyone could dream up!

How did you come to join NAPO and NAPO-LA?  
I found NAPO as soon as I researched Professional Organizers and joined almost immediately. I was in the NAPO-NY and NAPO-POLI Chapters and knew that joining NAPO-LA was on the top of my to-do list when I moved here.

What has been your experience volunteering in NAPO-LA and what do consider the benefits of volunteering?

At the risk of sounding corny, NAPO-LA has been life changing. At the very first meeting, everyone was so welcoming and helpful, I knew I wanted to be a part of the Chapter. Also being new to LA, volunteering was a great way to meet people. I also want to keep learning and growing, and volunteering is the best way to get hands on experience.

Anything else we should know about you?  
I am an enormous Billy Joel fan!

---

### Beth Ziegler

What is your business name and website?  
Bneato [www.Bneato.com](http://www.Bneato.com)



Where do you live and where do you do business?  
Echo Park and do business in Los Angeles

How many years have you been in business?  
6

How did you get into organizing as a profession?  
Met someone who had joined NAPO and went online and joined immediately. Until then, had never heard of organizing as a profession.

Where are you from originally?  
Orangeburg, SC

What are your main organizing interests or specialties?  
Residential organizing, paper organizing, offering my organizing boot camps

What do you like to do when you aren't organizing? Hobbies? Interests?  
Watching really bad reality television, running, blogging, gardening, playing drums, hanging with friends

Tell us about your family. Married, Single, Children, Pets?  
My boyfriend is a screenwriter and we have 4 pets

What has been your experience volunteering in NAPO-LA and what do consider the benefits of volunteering?  
Effortless networking when you volunteer. I meet future assistants, folks to assist for, mentors, etc.

## Incoming Board for NAPO-LA 2012-2013

The nominations committee is pleased to announce the incoming NAPO-LA Board for the 2012-2013 year. Terms begin May 15th.  
We sincerely appreciate the members who have volunteered their time to continuously improve and grow our Chapter.

President: **Nadine Levy**  
Vice-President: **Nonnahs Driskill**  
Treasurer: **Lisa Suchesk**  
Secretary: **Ashley Stanfield**  
Director of Administration: **Susana Enriquez**  
Director of Associate Membership: **Leslie Haber**  
Director of Communications and Technology: **Katherine Macey**  
Director of Marketing: **Robyn Reynolds**  
Director of Membership: **Tara Kenavan**  
Director of Professional Development: **Regina Lark**

Thank you to the nominations committee: Katherine Macey, Kathryn Masci, Tina Brooks

Also, special recognition goes to our Outgoing Board Members:

Donna Rosman-New role as Immediate Past President from President  
Kathryn Masci-New role as New Member Orientation Coordinator from Director of Membership  
Dina Newman-2nd year as Volunteer Coordinator for Organizing Awards Task Force from Director of Administration

### NAPO Los Angeles

**Mission Statement:** NAPO-LA is the organizing industry leader committed to providing the public with resources; providing professional organizers with education and support; and providing related industry professionals with unique channels for their products and services.

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**For questions on our disclosure policy, please contact our [Chapter President](#).**